

Protect People From Disease and Injury

- Review, Evaluate, and revise regulations designed to promote health and safety and assure best practices
- Increase the proportion of children, adolescents, adults and seniors who receive all recommended vaccines for a specific age group and risk factors
- Identify and manage diseases and conditions among Erie County residents across all life cycles
- Promote healthy living ideals for Erie County residents through engagement, education, and outreach

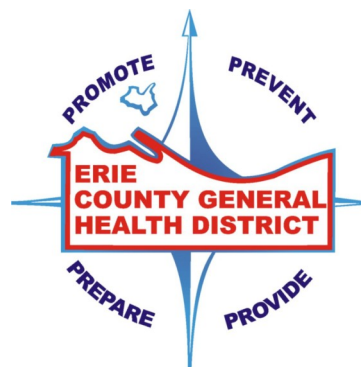
Monitor Health Status

- Assess our young children (ages 0-11), through their parents or guardians, in order to implement programs designed to increase their quality of life
- Develop a Geographic Information System (GIS) to track diseases and health trends effecting our quality of life
- Disseminate regional and local assessment data while providing a baseline for future community health strategies
- Utilize the 2008 Community Health Assessment to focus on eliminating the diseases and conditions which affect our residents

Assure a Safe and Healthy Environment

- Provide educational outreach to promote a safe and healthy environment at home, school, and work
- Serve as the current health resource for international travel information and vaccinations
- Continue to promote an educational philosophy with our regulated community, to assist with training, seminars, best practices and compliance
- Continue to develop Healthy Homes Initiatives
- Increase the comprehensive delivery of all public health services

ERIE COUNTY GENERAL HEALTH DISTRICT STRATEGIC PRIORITIES 2011—2012



Prevention of Illness,
Promotion of Health
Preparation and Assessment
Providing Assurance

Our Mission...

“It shall be the purpose, function and goal of the Erie County General Health District to identify and plan the most effective use of health services and resources for; the prevention of illness, promotion of health, and for the improvement of health status within the health district.”

Promote Healthy Lifestyles

- Provide the necessary information through personal consultations to enable positive health outcomes among residents
- Provide community based programs
- Obtain funding for promotion of healthy lifestyles
- Engage community partners to develop Drug Free Communities and other emerging programs designed to promote healthy choices

Address the Need for Personal Health Services

- Continue the expansion of primary health care services for medical, dental and mental health services
- Establish the Federally Qualified Health Center (FQHC) which will provide a medical and dental home to the underserved and the underinsured
- Eliminate, reduce health disparities
- Expand agency leadership towards developing increased public health infrastructure support

Administer the Health District

- Prioritize resource allocation for essential public health programs service delivery
- Develop an organizational structure that supports assessment related policy development
- Prepare Erie County residents for emergency preparedness and response guidelines and communicate updates and changes to the plans for such
- Provide excellence in customer service to maintain quality services to all Erie County residents while meeting our strategic priorities

ECHD Core Values:
(As determined by our staff)

Leadership

Respect

Professionalism

Teamwork

Creativity

Compassion

2011—2012

Erie County Health Department Performance Goals

Protect People From Disease and Injury

- Initiate and build Obesity Resolution stakeholder and partner relationships
- Healthy Homes seminars designed for public education
- Expand community outreach programs
- Construction, Plumbing services seminars
- Introduce medical “home” and dental “home” primary care services aimed at prevention
- Work with other agencies to prevent injury, illness among specific populations

Monitor Health Status

- Disseminate 0-11 age assessment data to all stakeholders for policy development
- Develop a geographic information system (GIS) capable staff to analyze trends
- Develop Epidemiology and Surveillance to allow for an enteric team to develop, which will respond to communicable diseases and prevention of incidence and prevalence in our community

Assure a Safe and Healthy Environment

- Establish a semi-public sewage system program
- Revise all Environmental Health laws and rules as applicable
- Develop standards with National and Statewide guidance
- Investigate services with other local agencies to provide assurance to our communities
- Continue to provide low cost rabies clinics
- Beach monitoring

2011 ERIE COUNTY HEALTH DEPARTMENT AGENCY GOALS AND OBJECTIVES (As Determined by our Staff)

- (1) **Ensure that the needed infrastructure is maintained in order to provide essential public health services.**
 - Continue to provide educational training to our public health workforce.
 - Develop and coordinate a data system to enhance infrastructure priorities.
 - Strengthen our agency through measurable outcomes and workforce competency accreditation.
 - Continue to approach the National Public Health Performance Standards Program (NPHPSP) model for service delivery improvement.
- (2) **Improve access to comprehensive, high quality health care services.**
 - Coordinate a referral system for all patients.
 - Increase proportion of residents using a primary care provider.
 - Reduce delays in Medical, Dental, or Mental Health care.
 - Engage transportation resources for access to care.
- (3) **Reduce the incidence and prevalence of new and emerging disease cases.**
 - Provide targeted prevention and screening techniques.
 - Provide education based on the Community Health Assessment indicators.
 - Continue to work towards a community health improvement plan.
 - Provide medical referrals as appropriate for direct and indirect services.
 - Expand the Wellness Health Incentive Program (WHIP) into the public and private sectors.
- (4) **Increase community health awareness using appropriate health literacy and messaging.**
 - Implement social marketing and outreach strategies.
 - Identify priority groups through health assessment.
 - Develop targeted programs, such as obesity prevention, in order to increase quality of life.
 - Mentor community on behavioral changes that promote healthy lifestyles and prevent disease and disabilities.
- (5) **Improve Environmental conditions related to community infrastructure.**
 - Continue to work collaboratively toward eliminating sewage contamination of our watershed.
 - Provide construction programs training and consultations as needed to obtain optimal outcomes.
 - Continue to provide resources to our regulated community to maintain compliance.

Continuous agency priority: **Protect people from disease and injury, monitor health status, assure safe and healthy environment, promote healthy lifestyles, address the need for personal health services, and administer the health district.**

Promote Healthy Lifestyles

- Use data for outcome measurement - share information with other agencies
- Every interaction with clients in ALL cases (Nursing, Environmental Health, etc) ends with a healthy lifestyle hint
- Promote clinic outreach - use cross referrals to WIC clients - hand out brochures for services we offer
- Increase Wellness and Health Incentive Program (WHIP) participants
- Provide community presentations
- Provide diet and exercise and other programs to school kids and families during and after school to promote healthy lifestyles
- Promotion of all Health Department services

Address the Need for Personal Health Services

- Continue to develop care referral networks
- Develop the Federally Qualified Health Center (FQHC) Community to address the community needs including all primary care services and referrals for dental and mental health services
- Implement Electronic Health Records (EHR) to improve client efficiency while communicating patient needs to other primary care providers
- Increase health literacy and social marketing

Administer the Health District

- Continue to provide a stable funding source for expanding services
- Continue to efficiently operate the agency
- Expand the primary care role the department serves
- Continue to move towards a paperless agency
- Maintain philosophy of good governance and decision Making
- Perform a population based Community Health Assessment in 2011